

First Digital Pan Caucasian Online Wine Summer School West Meets East 3.-7.08.2020

Times	Monday, 3 rd August	Tuesday, 4 th August	Wednesday, 5 th August	Thursday, 6 th August	Friday, 7 th August
10:00 – 11:30	Introduction Prof. Hanf, Dr. Ghvanidze, M.Sc Bitsch.	Wine Marketing (Dr. Ghvanidze)	DAAD Scholarship programs in Caucasia	Developments in the German Wine Industry (German Wine Institute)	Introduction German wines. Winemaking technologies for Riesling wines (M.Sc. Pasch)
11:30 – 12:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
12:00 – 13:30	World Wine Markets (Prof. Hanf)	Case Study Wine Marketing (Dr. Ghvanidze)	The Current developments in the Georgian Wine Industry (L. Mekhuzla, Georgian National Wine Agency)	Introduction Climatic constrains in viticulture (Prof. Stoll)	Aroma composition of young and aged German Riesling wines (Dr. Tarasov)
13:30 – 14:30	Lunch	Lunch		Lunch	Lunch
14:00 – 15:30	Case study World Wine Markets (Prof. Hanf & Dr. Ghvanidze)	Current developments in the Armenian Wine Industry (Armenian Wine and Vine Foundation)	Grapevine in Georgia from the Caucasus (Prof. Magradze)	Case Study 1 Riesling: forever young (Prof. Stoll)	Enological techniques for Beernauslese and Icewine production (M.Sc. Pasch)
15:30 – 16:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
16:00 – 17:30	Strategic Management (M.Sc Bitsch)	The Challenges and distinctiveness in the Armenian viticulture and enology (Dr. Gabrielyan)	Georgian Wine diversity - Wine Regions, Varieties, Styles (G. Samanishvili)	Case Study 2 Training in different styles (Prof. Stoll)	German sparkling Wines "Sekt": production and aroma profiles (Dr. Tarasov)
17:45 – 19:00	Case Study Strategic Management (M.Sc Bitsch)	Case Study The Challenges and distinctiveness in the Armenian viticulture and enology (Dr. Gabrielyan)	Uniqueness of Qvevri Vinification (Dr. Chichua, S. Japaridze)	Something special: High sugar - high quality? Beerenauslese and Icewine (Prof. Stoll)	Closing Session (Prof. Hanf, Dr. Ghvanidze, M.Sc Bitsch.)

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