

PROGRAM

Summer School Sustainability: Knowledge. Solutions. Wishful Thinking?

	MONDAY 6 September	TUESDAY 7 September	WEDNESDAY 8 September	THURSDAY 9 September	FRIDAY 10 September
9 : 30	Onboarding	9 : 45 Setting the scene with Prof. Simone Loose	8 : 45 Setting the scene with Dr. Maximilian Tafel	8 : 45 Setting the scene	8 : 45 Setting the scene
9 : 45 - 10 : 00	Opening Speech Prof. Dr. Annette Reineke Vice President of Research Hochschule Geisenheim University	10 : 00 - 11 : 30 Key Note Prof. Dr. Robert Mai Grenoble École de Management Implicit barriers to sustainable consumption. What is their impact and how to study them?	9 : 00 - 9 : 45 Workshop Prof. Dr. Simone Loose Anthony Bennett, M.Sc. Hochschule Geisenheim University Economic Sustainability in the wine industry	9 : 00 - 10 : 30 Key Note Prof. Dr. Michael Hall University of Canterbury NZ Sustainable Winegrowing and Tourism: Challenges and Response	9 : 00 - 10 : 00 Key Note Prof. Dr. Jasmin Godemann Justus Liebig University Gießen Challenges of Sustainability Communication
10 : 00 - 11 : 30	Key Note Prof. Dr. Wolfgang Lucht Potsdam Institut für Klimafolgenforschung The Anthropocene: A Crisis, a Future, a Complex Challenge for Science and Humanity		10 : 00 - 10 : 45 Workshop Prof. Dr. Gergely Szolnoki Dr. Maximilian Tafel Hochschule Geisenheim University Sustainable wine tourism		10 : 30 - 12 : 00 Workshop How to write a science blog I Celia Burgdorff Britta Hermans
	Break	Break	Break	Break	Break
13 : 00 - 14 : 30	Participant Introduction & Interaction	12 : 30 - 14 : 30 Workshop Prof. Dr. Robert Mai Grenoble École de Management How can consumer behavior be measured?	11 : 00 - 12 : 30 Key Note Dr. Carolin Baedeker Wuppertal Institute Transformation towards a Sustainable Society - with a special focus on climate adaptation in viticulture	11 : 00 - 13 : 00 Workshop Academic Poster Design I Dr. Susanne Berger	12 : 30 - 13 : 30 Workshop How to write a science blog II Celia Burgdorff Britta Hermans
	Break	Break	Break	Break	Break
15 : 00 - 16 : 30	Lecture Dr. Brice Giffard Bordeaux Sciences Agro Agricultural practices and ecosystem services provided by biodiversity in vineyards: pest regulation and organic matter recycling	15 : 00 - 16 : 30 Workshop Prof. Dr. Christopher Cohrs Marburg University Sustainable Behavior: Perspectives from Social Psychology	13 : 30 - 15 : 30 Workshop Dr. Alicia Correa Dr. Christoph Funk Justus Liebig University Gießen Spatial Data Science and Sustainable Development Goals (SDGs)	14 : 00 - 16 : 00 Workshop Academic Poster Design II Dr. Susanne Berger	14 : 00 - 15 : 00 Closing Session Feedback & Farewell
			18 : 00 - 20 : 00 Movie & Live Chat TASTE THE WASTE with special guest Valentin Thurn	16 : 30 - 18 : 00 Gründungsfabrik Rheingau Meet green Startups & their stories	

General Event

Key Note Talk / Lecture

Workshop



